



Vidhyayana - ISSN 2454-8596

An International Multidisciplinary Peer-Reviewed E-Journal

www.vidhyayanaejournal.org

Indexed in: Crossref, ROAD & Google Scholar

Film Studies as Messenger for Society

Name- Ambar Pandya

Address- "Vani", 1-Nataraj Nager,

Uni.Road, Rajkot

Mobile No.-7265017499

Email-ambarpandya12@gmail.com



Film studies is one of the subjects of electronic media which is also part of Journalism but it is now a days included in Literature because it is working as society reformer. Film is teaching and providing such a good message to the people of the society because as the modern era's need, film is one which can spread good thought speedily and easily. People are fond of watching films by spending their money so it is a way of making more and more aware about something with audio-visual method.

As per modernization also people don't have much time for reading a book because they have all their study related material in their mobile through YouTube so they are loving to watch and understand by watching videos and learn something. New generation is habituated with using I-pads and other technologies from their schooling and they are fond of learning and studying by audio-visual method so for them, to read a book and understand is very difficult because they are habituated with technology not with reading and all that thing.

The observation is said that now a days, people are learning more quickly by watching audio-visual things like You Tube, Film and etc. because their mind set is set in such a way that they can't wait for concrete conclusion for more long time period because it is also era of 2 minutes Maggi in which people can't wait for more than 2 minutes for food also if they have choice so vice-e-versa they can't wait for understanding a message from any literature to get a good message if they have a choice, they will try to understand it by watching only summary of it form movies.

The film industry has many films which are adapted from literary texts like Othello- Omkara, Hamlet – Haider, and so on so the industry is also inspired for adapted films because people are loving to watch and getting something as message from it.

The film is also considered as an open text because it has all those things which is covered by the literature. It has themes, settings, plots and so on similarly like the literature so it is considered as an open text. Now a days, the film is part of studies like it is part of English literature's student's education. There are adaptations as per given above so that people can understand the history of India, also they can learn about the struggles of freedom fighter's life and so on.

It connects the people's life with original history which is part of history books because in modern era, people want everything rapidly because they are habituated with 2 minutes Maggi trend so they don't



have that much ability to wait more for the result of anything. For that, the film is one by which one can easily get the whole idea behind the literature in just few minutes.

Films are more preferred by people because it is interesting, attractive, it provides concrete message with fun but the books become more pathetic to read for new generation because they have modern version of book which is the video on the summary particular text which is available on YouTube so that video is also one type of source of film in which they can visualize proper aim of literature, they can also get the meaning behind writing of that literature.

Film as messenger:

As mentioned, the film is also a messenger because it helps to improve the thought process of society's people.

For an example-

The film- "Mardani" is based on the concept of How the women are got trapped in the trafficker's traps and they have to serve in the Redlight area so Rani Mukherji has performed the role of police officer in it and her relative girl is trapped and forced to serve at red light area so Rani Mukherji released her and all the girls who are taken by the traffickers with some planning. Also in that movie, they have shown the mindset of traffickers that how they behave with slave girls, their language by which they communicate with slave girls, how they forced to wear them such type of clothes and so on. This film describes about the condition of slaves which is explained by many people who are working with some NGO's but this film becomes more effective for the people of the society because it is mixture of audio and video so the people can properly visualize the real condition of slave and also, they can connect their emotions and feelings so that they can reform their thoughts and improve their selves.

The society covered many incidents where traffickers trapped school girls, college girls by giving such type of promises like they will give them job and so on so that they can take an advantage of girl's poverty and also can brought them in the redlight area and they can fulfill the desires of their costumer with new girls. There are people who are sharing about their condition in public but sometimes they aren't be more effective because people have taken them lightly but if they watched such movies which are explained



about the condition of slaves at the redlight area so that they can understand and try to help those types of girls as per their capacity.

The impact of film can increase the numbers of people for helping slave girls because the film is one which can easily merge more and more people to betterment of slaves.

There are many different films which have many different messages like importance of police in society, how to decrease corruption from the society, how the psychological issue can harm other, how one CM can change the society and so on.

The film- “Dashing CM Bharat” which is included Mahesh Babu as leading hero. He is actually performing a role of foreign return man who is returned after his father’s death who is CM but after his death, his son handles his position who is totally a new for India and it’s tradition, he just comes for his father’s funeral and his uncle who is also a friend of his father who is Prakash Raj, he just convinces Bharat(Mahesh Babu) for handling his father’s seat and he just started to handle it with lots of excellent work because he has changed the scenario of the place and he becomes trouble for other politicians because he has taken many hard decisions by which other corrupt politicians are fallen in troubles because they can’t take bribe and also can’t do similar corruption related works. The film provides a message of one good politician’s power which can do lots of betterment in the society.

The film- “Raid” is based on the real incident of raid which is done at one politician and the lead role is performed by Ajay Devgan as Patnayaka in film. He is one who dare to enter in the house of Bhaiyaji who is imitated as one politician who also has many golds from corruption and hid in his house and all that gold is found by Patnayak and that politician has to surrender.

Mardani as Messenger-

The movie- “Mardani” has lots of things which can help to improve the society because it shows the power of female cop who is Rani Mukherji and she has lots of courage for doing something out of the box. She is one who enters in the redlight area by acting in such manner which shows that she got trapped into trafficker’s trap and also, she became part of their territory where they ran prostitutes related works.



Politically strong man and who is part of politics came into that area once, he wished a newly brought girl to the leader of that territory. The leader sent him to Rani Mukherjee and he started to do planning of enjoying time with her but she has untied herself from the rope by knife. She just put it on his neck and she just released all the girls of that area and she also puts courage in all those girls by which they are beaten the leader.

In the present time, all have observed that many village girls are brought up forcefully to city as they have promise to provide a good job but they are taking them for doing some other works which are out their interest. Many books have covered about their life but sometimes people don't take it seriously but if it is covered in the film so people have different impact on their mind.

Dashing CM Bharat as Messenger-

This movie is based on the power of one CM who can improve the society at what level? Or who can improve the mindset of people's who are existed in the society? So, Mahesh Babu is performing the role of CM after his father's death. Actually, he is a foreign returned persona who doesn't have any idea of Indian tradition and so on but he learns gradually by living in India and also he learns about the thinking of Indian people because he observes many inappropriateness in the laws of traffic, the system of corruption and so on.

He starts to know about the condition of villages, he forms many rules and regulations for villagers by which they can improve the society. He started to take some harsh decisions also for the society like he increases the money of traffic rule breaking. He started to order take 15,000 , 20,000 and so on money from the people so that they are be more aware about not breaking more rules related to traffic issues.

He supports villagers because he provides fund for the betterment of villages by which they can improve their status and also it helps the country's betterment. He stops corruption from the society. He creates the facility of E-Governance by which everyone can know the ups and downs of the society.

This movie shows the power of one good politician because politician is one who can improve the society and also who can destroy the society by his powers. The movie shows many other things which are existed in the society but sometimes, people thinks that this is the movie and it is fictional but sometimes



reel life can teach more better than real life because the reel life has something concrete message which can improve the society if people try to know and understand.

Many literary works are explained about the power of politics but the society can't improve that much effectively because it is only in written form but the same thing or same idea becomes more and more effective when it is picturized. People remember the dialogues of films, the scenes of the films because it directly connects the heart of people. It enters in the unconscious mind so it can be remembered by the people easily.

Raid as Messenger-

Raid movie is based on the real incident where the raid is really happened at the house of one politician and the story goes on. The film covers the income tax officer-Patnayak (Ajay Devgan) who is the one who becomes the leader of that raid.

He enters with his team in the house of Bhaiyaji (Politician) who has taken many bribes from people and has hidden it in his house. Patnayak discovers many things like money, gold, golden ornaments and so on from his house. The movie shows many different ways which are used by corrupt officers like the different places where they can hide the black money and all that stuff. The different places like the pillar of house, the underground rooms which is placed under the A.C's outside fan.

As the people of the society, we have observed many incidents of corruption and also I.T. raids but sometimes it is limited to news and also people don't take it seriously because it is only in written form. But, if it is got picturized than it becomes audio-visual mode so people can parallelly watch the system of raid with the situations, sometimes, how it is become hard to save the life because at the end, Bhaiyaji calls his troops for killing Patnayak's whole team and he saves all his members because he has promised to his chief that he will save all his team members.

No doubt, the film has many changes than real life because it has to survive in the society so it has to fulfill the wishes of people. It is sometimes fictional because sometimes the originality of police system, originality of I.T. system can't be possible to show or sometimes, people wants something different so the film shows more powerful policeman, more powerful politician, more powerful I.T officer who is next to impossible from the reality and on the other hand, it is necessary to provide good message in the society and



Vidhyayana - ISSN 2454-8596

An International Multidisciplinary Peer-Reviewed E-Journal

www.vidhyayanaejournal.org

Indexed in: Crossref, ROAD & Google Scholar

put more faith in the people because if the film shows more powerful policeman who can change the system of corruption so people start to believe in the power of the police so that's why the film is more effective and provide good message in the society.